Collaboration In Action
Community Media, University Research & Cultural Development

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Going Public Lecture Series 2009
Concordia College; Montreal, Canada
Art of Regional Change

Located at UC Davis, California
Cross college collaboration
Founded in 2008
Scholars, students, artists, and community members have so much to say to each other...but rarely meet.

The Art of Regional Change (ARC) seeks to change that.
ARC Media Arts Projects

- Strengthen communities
- Generate engaged scholarship
- Inform regional decision-making
ARC Model

- Created in partnership with community group
- Address local questions, issues, needs, hopes
- Generate community and public media pieces
- Produce interpretive essays & materials
Up from the UnderStory

- ARC pilot project, 2008
- Calaveras County, CA
- Intergenerational digital storytelling
UnderStory Outcomes

- Community Blog
- Mapping Workshop
- UC Student Video
- Rural Digital Stories

- Community Celebration
- University Event
- DVD Distribution
- PBS Documentary
Youth Voices for Change

ARC’s Second Project

• Participatory Action Research Project

• West Sacramento

• Neighborhood Conditions
Youth Voices Outcomes

- Idea Exchange
- Comic Book
- Foundation Report
- Press Conference
Passion for the Land

*Personal Stories from Sierra Valley*
Digital Stories

QuickTime™ and a DV/DVC PRO - NTSC decompressor are needed to see this picture.
Process

- Production Workshops
- Recording Day
- Rough Cut Screening
- Planning Meetings
Benefits

- Community based learning
- Public scholarship
- Organizational capacity
- Community media pieces
- Local voice in decisions
- Stories for change
Challenges

• Mutual Benefits
• Time/Process
• Staying Flexible
• Calculating Costs
• Burn Out
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artofregionalchange.ucdavis.edu
Qualities

- Participatory
- Co-creative
- Meaningful
- Continuum
- Work in progress